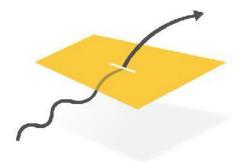
Sample Discovery Report



PROFESSIONAL GROWTH SYSTEMS
Realize Potential

We asked 27 staff, managers and owners at Sample Company to complete a Discovery Survey for the organization. The survey included 31 questions used to identify organizational strengths and areas with the potential to improve. The questions were scored under 3 main categories, each made up of 3 subcategories. Most questions impacted the overall score on several subcategories, with many also influencing two main category scores.

This report lays out overall category scores for the organization as well as a comparison of scores between respondents based on role and location of shop. There were also 5 free response questions included in the Discovery Survey. The answers given to those questions follow the scoring section of this document.

Category and Subcategory Scores:

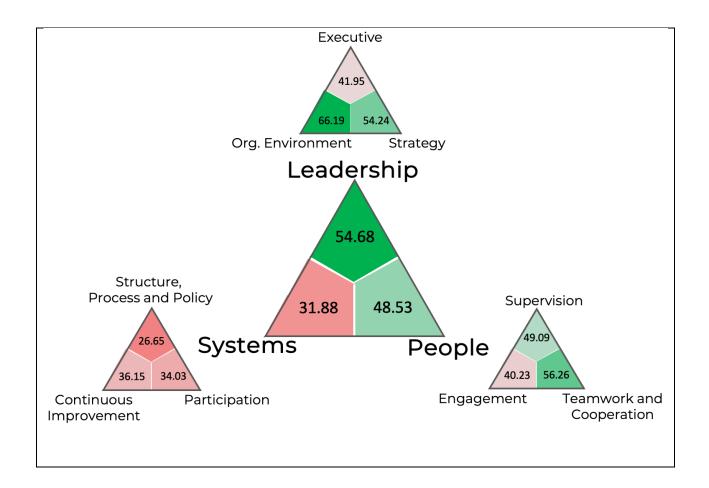
The quality of each of the three key categories - Leadership, Systems and People – and the healthiness of their interrelationships will determine the effectiveness of the organization and its ability to reach its long-term vision successfully. Each overall category is made up of 3 subcategories to better delineate the scores.

What do the scores mean?

Scores are shown as a percentage of the points possible in a category or subcategory. Each question on the Discovery survey is given a score and then is weighted by 5 to 10 points for a positive response and -5 to -10 for a negative response. The points for all respondents are totaled and a percentage of possible points computed for each category.

- A score above 55% indicates an area of significant organizational strength (we expect organizations with scores above 55 across the board are thriving and well positioned for growth.
- A score of 40%-55% is an average score, meaning that category is unlikely to be helping or hurting the organization substantially.
- A score below 40% suggests the presence of potential issues (which could have spillover effects impacting other aspects of the organization. Scores can range to -100% if all respondents answer negatively to each of the questions feeding into that category or subcategory's score.





Category Definitions

- *Leadership*. Defining what needs to be done and assuring that it is done. Includes the culture of the organization.
 - Executive Function: How strong is establishing future direction and managing execution?
 - Strategy: Does the organization have a sound pathway for maintaining and growing market share or stakeholder support?
 - o **Organizational Environment:** Does working here feel good?



- Systems. The group of interacting, interrelated, and/or interdependent elements within the organization that produce the desired results
 - Structure, Policy, and Process: Do the defined roles, authorities, procedures, and processes support efficient and effective operations?
 - Continuous Improvement: Does the organization maintain ongoing efforts to identify and achieve improvement in quality, cost, and service.
 - Participation: Are employees involved in setting direction, identifying and solving problems, and making improvements?
- *People*: The condition of teamwork and relationship throughout the organization both between and within levels of organizational structure
 - Quality of Supervision: To what extent are people managers adding value to the organization by improving employee performance?
 - Engagement: How committed are employees to the purpose, vision, values, and goals of the company? Relates directly to employees' commitment to remain with your company
 - o **Teamwork and Cooperation**: How much do individuals and groups within the organization view others in the organization as internal customers whose needs must be met and whose input is valuable

Overall Category Scores by Respondent Role

Role	Leadership Category	Systems Category	People Category
Owners (n=3)	69.70%	35.90%	47.00%
Managers (n=5)	28.50%	8.50%	64.00%
Staff (n=19)	59.20%	37.40%	44.70%
All (n=27)	54.68%	31.88%	48.53%



Subcategories by Respondent Role

	Leadership Category		Systems Category			People Category			
Role	Executive Function	Organizational Environment	Strategy	Structure, Process & Policy	Continuous Improvement	Participation	Supervision	Engagement	Teamwork & Coop
Owners	44.70%	64.40%	85.00%	10.60%	62.78%	44.90%	40.70%	44.70%	55.60%
Managers	31.73%	41.40%	12.37%	3.40%	17.30%	4.80%	68.90%	56.30%	66.80%
Staff	44.20%	73.00%	60.40%	35.30%	36.90%	40.00%	45.20%	35.30%	53.59%
ALL	41.95%	66.19%	54.24%	26.65%	36.15%	34.03%	49.09%	40.23%	56.26%

Strengths

- Ownership is strongly aligned in Strategy.
- Teamwork and Cooperation is viewed as a strength by the majority of employees and owners.
- Staff feel very strongly positive about the Organizational Environment.

Concerns

- Managers scored only 12% of possible points on Strategy, while owners scored 85%, i.e., Strategy is not communicated well, understood and/or supported by mid-level staff.
- Similarly, owners feel Continuous Improvement efforts are a significant strength, while managers and staff see it negatively impacting the organization.

Observations

- Interestingly, managers scored engagement higher than owners and much higher than staff, indicating a commitment to the organization despite other low scores.
- All of the groups scored structures, process and policy quite low, indicating an ideal category to begin organizational improvements.